

## SmartStream hires Ben Pielow as sales director

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**SmartStream Technologies, the Transaction Lifecycle Management (TLM®) specialist, today announced the appointment of Ben Pielow as Sales Director for the UK and Ireland.**

His focus will be to provide the TLM and SmartStream Reference Data Utility (RDU) suite of solutions to clients in the UK and Ireland.

Ben Pielow will be located in London and will report directly to Claudia Thurner, Head of Sales, Europe. Ben has seven years experience in financial technology and software. He joined SmartStream from Duco where he was Business Development Manager and was instrumental in the growth of the company. Prior to that he was at Think Investment Solutions (TIS) where, as a start-up in 2010, he helped launch and grow the business twofold.

Claudia Thurner, Sales Director Europe, SmartStream, states: “We are pleased to have Ben working with us to meet growing customers’ needs in the region. His knowledge and familiarity with the industry, combined with his enthusiasm and determination, is a winning strategy for our business.”

Ben Pielow, Sales Director UK, SmartStream states: “Working with an established company like SmartStream, with a great reputation and exceptional products is the perfect position to be in. It is exciting to be at an organisation that has invested so much in R&D over the years - this positions us well not only in the UK and Ireland, but globally.”